104467 Orders Order / Rev: 06832884 Alt Order #: Product Desc: DSCC IE Estimate: 1407 Flight Dates: 10/30/12 - 11/06/12 Primary AE: Amy McCreary 07/19/12 / 07/19/12 Original Date / Rev: Sales Office: BLPHI Order Type: **GENERAL** Sales Region: National Agency Name: Great American Media **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Billing Cycle: 1010 Wisconsin Ave. NW EOM/EOC Washington, DC 20007 Agency Commission: 15% Democratic Senatorial Campaign Con Advertiser Name:

Demographic: Product Codes: A35+

PLI2,PLI1

Priority: Revenue Codes:

POLITICAL/AGY, PISSUE, GEN

SELECT PRIORITY CODE

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	138	\$109,950.00	\$93,457.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	138	\$109,950.00	\$93,457.50	0.00
Totals	138	\$109,950,00	\$93,457,50	0.00

00:15:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	33%	\$109,950.00
Market	100%	\$333,181.82

Competitive Share	Share	Total						
CABLE	0%	\$0.00						
KBLR	0%	\$0.00						
KFBT	0%	\$0.00						
KINC	0%	\$0.00						
KLAS	29%	\$96,622.73						
KLVX	0%	\$0.00						
KSNV-	0%	\$0.00						
KTNV	18%	\$59,972.73						
KTUD	1%	\$3,331.82						
KVVU	17%	\$56,640.91						
KVWB	0%	\$0.00						
LV1	0%	\$0.00						
UNKWN	2%	\$6,663.64						

	Ln	Ch	Start	End	Inventory Cod	le Break	Start/End	Time D	ays	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
_	E 1	KSNV	10/30/12	11/02/12	M-F 5-6a Wake	Up w/Wa@M	5-6a	-T	NTF	:30	4	\$450.001	0.00 NM	4	\$1,800,00
					M-F 5-6a Wak	eUp w/Wagners									* - ,
		NEWS													
		Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	W	eek: 10/2	29/12	11/04/12	-TWTF	4	\$450.00	0.00					I		

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KSNV

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Order / Rev:

104467

E 13 KSNV 11/04/12 11/04/12

Advertiser:

Democratic Senatorial Campaign Comm

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Product Desc:

DSCC IE

Flight Dates:

10/30/12 - 11/06/12

Estimate:

1407

l n Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount KSNV 10/30/12 11/02/12 M-F 5-6a WakeUp w/WagM 5-6a -TWTF--:30 \$450,001 MM 00.0 \$1,800,00 M-F 5-6a WakeUp w/Wagners **NEWS** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 -TWTF--\$450.00 0.00 E 2 KSNV 11/05/12 11/06/12 M-F 5-6a WakeUp w/WaQM 5-6a MT----:30 2 \$450.001 0.00 NM 2 \$900.00 M-F 5-6a WakeUp w/Wagners **NEWS** Spots/Week Start Date End Date Weekdays Rating Rate Week: 11/05/12 11/11/12 MT----\$450.00 0.00 KSNV 11/05/12 11/05/12 Wake Up Early w/ Wagn@M 430a-5a :30 \$200.001 0.00 NM 1 1 \$200.00 Wake Up Early Wagners NEWS Start Date End Date Weekdays Spots/Week Rate Rating Week: 11/05/12 11/11/12 \$200.00 0.00 KSNV 10/30/12 11/04/12 Wake Up Early w/ Wagn@M 430a-5a -TWT--S :30 \$200.001 0.00 NM \$800.00 Wake Up Early Wagners **NEWS** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 -TWT--S \$200.00 0.00 KSNV 10/30/12 11/02/12 M-F 6-7a WakeUp w/Wa@M 6-7a -TWTF--\$700.001 :30 0.00 NM \$2,800.00 M-F 6-7a WakeUp w/Wagners **NEWS** Weekdays Start Date **End Date** Spots/Week Rate Rating 11/04/12 -TWTF--Week: 10/29/12 \$700.00 0.00 KSNV 11/05/12 11/06/12 M-F 6-7a WakeUp w/Wa@M 6-7a MT----:30 \$700.001 0.00 NM 2 \$1,400.00 M-F 6-7a WakeUp w/Wagners **NEWS** End Date Start Date Weekdays Spots/Week Rating Rate Week: 11/05/12 11/11/12 MT----\$700.00 0.00 KSNV 11/05/12 11/06/12 **Today Show** CM 658a-9am MT----:30 \$900.001 0.00 NM 2 \$1,800.00 Today Show TODAY Start Date Spots/Week **End Date** Weekdays Rating Rate 11/11/12 Week: 11/05/12 MT----\$900.00 0.00E 8 KSNV 10/30/12 11/02/12 **Today Show** CM 658a-9am -TWTF--:30 \$900.001 0.00 NM 4 \$3,600.00 Today Show TODAY Rating Start Date End Date Weekdays Spots/Week Rate Week: 10/29/12 11/04/12 -TWTF--\$900.00 0.00 11/03/12 11/03/12 KSNV News 3 Sunrise - SATURIM 6a-7a ----5-:30 \$375.001 0.00 NM \$375.00 1 News 3 Sunrise SATURDAY **NEWS** Start Date End Date **Weekdays** Spots/Week Rate Rating Week: 10/29/12 11/04/12 ----S-\$375.00 0.00 E10 KSNV 11/03/12 11/03/12 Saturday Today CM 7a-9am -----:30 \$625.001 0.00 NM 2 \$1,250.00 Saturday Today SAT TODAY Start Date **End Date Weekdays** Spots/Week Rate Rating Week: 10/29/12 11/04/12 -----5-\$625.00 0.00 E11 KSNV 11/04/12 11/04/12 News 3 Sunrise - SUND&M 6a-7a ----S :30 \$375.001 0.00 NM 1 1 \$375.00 News 3 Sunrise SUNDAY **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 \$375.00 0.00 E 12 KSNV 11/04/12 11/04/12 Sunday Today CM 7a-8am ----s :30 \$750.001 0.00 NM \$750.00 Sunday Today SUN TODAY Start Date End Date Spots/Week Weekdays Rate Rating 11/04/12 Week: 10/29/12 \$750.00 0.00

CM

8a-9am

----5

:30

1 \$3,000.001

0.00 NM

\$3,000.00

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Estimate:

1407

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type (3pots	Amount
			Meet the Press									
MTP	tart Date	End Date	Weekdays	Spots/Week	Data	Dating				ı		
Week: 1		11/04/12	S	<u>spots/week</u>	<u>Rate</u> \$3,000.00	Rating 0.00						
E14 KSN	V 11/04/1	2 11/04/12	News 3 Today W	knd CM	9a-930am	S	:30	1	\$500.001	0.00 NM	1	\$500.00
NEWS	3		News 3 Today									
<u>S</u> Week: 1	<u>tart Date</u> 0/29/12	End Date 11/04/12	<u>Weekdays</u>	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00						
E 15 KSN	V 11/04/1	2 11/04/12	Chris Matthews 9		9:30a-10a	S	:30	1	\$600.001	0.00 NM	1	\$600.00
CM			Chris Matthews S	SUN 9:30am								
_	tart Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 1		11/04/12	S M-F Today Show	1 2rd LOM	\$600.00 9-10a	0.00	.80		* 405.004	0.00.101	_	**
E 10 KON	V 1170071	12 11/00/12	M-F Today Show		9-10a	MT	:30	2	\$425.001	0.00 NM	2	\$850.00
TODA		End Date	10711	O	ъ.	ъ.,						
<u>ა</u> Week: 1	<u>tart Date</u> 1/05/12	<u>End Date</u> 11/11/12	<u>Weekdays</u> MT	Spots/Week 2	<u>Rate</u> \$425.00	Rating 0.00						
E 17 KSN	V 10/30/1	2 11/02/12	M-F Today Show		9-10a	TWTF	:30	4	\$425.001	0.00 NM	4	\$1,700.00
TODA	ΥII		M-F Today Show	II								
	tart Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 1		11/04/12	-TWTF	4	\$425.00	0.00			71			
E 18 KSN	V 10/30/1	2 11/02/12	M-F Today Show Today 4th Hour	III 4th IBM	10am-11am	-TWTF	:30	4	\$325.001	0.00 NM	4	\$1,300.00
TODA	Y III		·									
<u>S</u> Week: 1	tart Date	End Date 11/04/12	<u>Weekdays</u> ∽TWTF	Spots/Week 4	<u>Rate</u> \$325.00	Rating						
		2 11/06/12	M-F Today Show		10am-11am	0.00 MT	:30	2	\$325.001	0.00 NM	2	\$650.00
TODA	W III		Today 4th Hour							-100 11111	_	4000.00
TODA S	tart Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 1	1/05/12	11/11/12	MT	2	\$325.00	0.00						
E 20 KSN	V 11/05/1	2 11/06/12	Rachael Ray Rachael Ray	CM	11am-12pm	MT	:30	2	\$325.001	0.00 NM	2	\$650.00
RR			Nacilael Nay									
	tart Date	End Date 11/11/12	<u>Weekdays</u> MT	Spots/Week	Rate	Rating						
Week: 1 E 21 KSN		2 11/02/12		CM 2	\$325.00 11am-12pm	0.00 TWTF	:30	4	\$325.001	0.00 NM	1	\$1,300.00
			Rachael Ray	• • • • • • • • • • • • • • • • • • • •	Train (april	1,,,,,	.00	7	Ψ020.001	0.00 INIVI	7	φ1,500.00
RR s	tart Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 1		11/04/12	-TWTF	<u>opots/vveck</u> 4	\$325.00	0.00						
E 22 KSN	V 10/30/1	12 11/02/12		СМ	12-1230pm	TWTF	:30	4	\$425.001	0.00 NM	4	\$1,700.00
NEWS	S		Noon News									
	tart Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 1		11/04/12	Noon News	CM	\$425.00 12-1230pm	0.00	.20		P405 004	0.00 NM	^	4050.00
L 25 NON	V 1170071	12 11/00/12	Noon News	Olvi	12-1230pm	MT	:30	2	\$425.001	0.00 NM	2	\$850.00
NEW		E-15.		0 (***)		.				1		
<u>S</u> Week: 1	tart Date 1/05/12	<u>End Date</u> 11/11/12	<u>Weekdays</u> MT	Spots/Week 2	<u>Rate</u> \$425.00	Rating 0.00				J		
			The Agenda 1230	Dpm CM	1230-1p	MT	:30	2	\$325.001	0.00 NM	2	\$650.00
AGEN	NDA		The Agenda 123	0pm						J		
Ş	tart Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 1		11/11/12	MT	2 CM	\$325.00	0.00	.0-		000-0-:	0.00		A
EZU NOM	v 10/30/1	12 11/02/12		СМ	1230-1p	∴TWTF	:30	4	\$325.001	0.00 NM	4	\$1,300.00

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Flight Dates:

10/30/12 - 11/06/12

1407

Ln	Ch	Start	End	Inventory Code		Start/End T	ime Days ·	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
				The Agenda 1230 The Agenda 1230	•		-: <u>-</u>						
	AGEND		·	•									
W	<u>Sta</u> /eek: 10	<u>rt Date</u> 29/12	End Date 11/04/12	<u>Weekdays</u> -TWTF	Spots/Week 4	<u>Rate</u> \$325.00	<u>Rating</u> 0.00						
E 26	KSNV	10/30/1	2 11/02/12	Days of our Lives Days of our Lives	СМ	1258p-2pm	-TWTF	:30	4	\$425.001	0.00 NM	4	\$1,700.00
	DAYS			·									
-	eek: 10/		End Date 11/04/12	<u>Weekdays</u> ∹TWTF	Spots/Week 4	<u>Rate</u> \$425.00	Rating 0.00						
		11/05/1	2 11/05/12	Days of our Lives Days of our Lives	СМ	1258p-2pm	M	:30	1	\$425.001	0.00 NM	1	\$425.00
	DAYS Sta	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
W	eek: 11/		11/11/12	M	1	\$425.00	0.00						
		11/05/1	2 11/05/12	The Doctors The Doctors	СМ	2pm-3pm	M	:30	1	\$325.001	0.00 NM	1	\$325.00
	DRS Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 11/		11/11/12	M	1	\$325.00	0.00						
		10/30/1	2 11/02/12	The Doctors The Doctors	СМ	2pm-3pm	-TWTF	:30	4	\$325.001	0.00 NM	4	\$1,300.00
	DRS	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Data	Detina						
W	eek: 10/		11/04/12	-TWTF	<u>Spois/vieek</u>	<u>Rate</u> \$325.00	<u>Rating</u> 0.00						
		10/30/1	2 11/02/12	Dr. Phil Dr Phil	СМ	3-4p	~TWTF	:30	4	\$450.001	0.00 NM	4	\$1,800.00
	PHIL	rt Date	End Date	Weekdays	Snoto (Mook	Data	Dating						
w	eek: 10/		11/04/12	-TWTF	Spots/Week 4	<u>Rate</u> \$450.00	<u>Rating</u> 0.00						
E 31	KSNV	11/05/1	2 11/05/12	Dr. Phil	СМ	3-4p	M	:30	1	\$450.001	0.00 NM	1	\$450.00
	PHIL			Dr Phil									
141		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	leek: 11/ KSNV		11/11/12 2 11/05/12	M NEWS 3 at 4 (1 I	-IOURICM	\$450.00 4-5pm	0.00 M	:30	1	\$725.001	0.00 NM	1	\$725.00
		,,	_ 11100112	4PM NEWS (1 ho		(4:00 PM-4:3		.50	'	φ120.001	O.OO INIM	'	φ/25.UU
	NEWS	rt Date	End Date	Weekdays	Spots/Week	Doto	Rating						
w	eek: 11/		11/11/12	M	<u> </u>	<u>Rate</u> \$725.00	0.00						
E 33	KSNV	10/30/1	2 11/02/12	NEWS 3 at 4 (1 I	,	4-5pm	TWTF	:30	4	\$725.001	0.00 NM	4.	\$2,900.00
	NEWS			4PM NEWS (1 h	our)	(4:00 PM-4:3	0 PM)						
	<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	/eek: 10/		11/04/12	-TWTF NEWS 3 at 4 (11	4 40UD\0M		0.00			*705.004			
	NEWS	10/30/1	2 11/02/12	4PM NEWS (1 ho		4-5pm (4:30 PM-5:0	-TWTF 00 PM)	:30	4	\$725.001	0.00 NM	4	\$2,900.00
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
	/eek: 10/		11/04/12	-TWTF	4	F	0.00						
	NEWS	11/05/1	2 11/05/12	NEWS 3 at 4 (1 I 4PM NEWS (1 h		4-5pm (4:30 PM-5:0	M 0 PM)	:30	1	\$725.001	0.00 NM	1	\$725.00
		ırt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	leek: 11/		11/11/12	M	1	\$725.00	0.00						
E 36	KSNV	11/05/1	2 11/05/12	M-F Early News M-F Early News	CM	5-630p	M	:30	2	\$1,200.001	0.00 NM	2	\$2,400.0 0
	NEWS			Win Lany News									
101		rt Date	End Date	<u>Weekdays</u> M-⊶	Spots/Week		Rating					l	
_	leek: 11/ KSNV		11/11/12 2 11/02/12	x	CM 2	\$1,200.00 5-630p	0.00 ~TWTF-~	:30		\$1,200.001	0.00 NM	8	\$9,600.00
_ • • •					VIVI	2 220p	I WILE - W	.00	u	Ψ1,400.00 I	U.UU NIW		ֆելԵՍՍ.ՍՍՍ

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1407

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	oots Rate Pri	Rtg Type	Spots	Amount
			M-F Early News M-F Early News					· · · · · · · · · · · · · · · · · · ·			
NEWS			·								
<u>Sta</u> Week: 10	art Date 1/29/12	End Date 11/04/12	<u>Weekdays</u> -TWTF	Spots/Week 8	<u>Rate</u> \$1,200.00	Rating 0.00					
E38 KSNV	11/03/1	2 11/03/12	Sa-Su Early News	СМ	5pm-630pm	S-	:30	2 \$675.001	0.00 NM	2	\$1,350.00
NEWS			Sa-Su Early News	3							
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10 E 39 KSNV		11/04/12 2 11/05/12	M-F Jeop/Wheel	2 CM	\$675.00 630-730pm	0.00 M	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
		2 11.00.12	M-F Jeopardy/Wh		,	ri	.50	1 \$1,500.001	O.OO INW	ı	Φ1,300.00
JEP/W St	HEEL art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 11	/05/12	11/11/12	M		\$1,300.00	0.00					
E 40 KSNV	10/30/1	2 11/02/12	M-F Jeop/Wheel	CM	630-730pm	-TWTF	:30	4 \$1,300.001	0.00 NM	4	\$5,200.00
JEP/W	HEEL		M-F Jeopardy/Wh	ieei oi Foitulii	ð		-				
<u>St</u> Week: 10	art Date	End Date 11/04/12	<u>Weekdays</u> -TWTF	Spots/Week	<u>Rate</u> \$1,300.00	Rating					
-			Face to Face w/ F		730-758pm	0.00 -TWTF	:30	4 \$900.001	0.00 NM	4	\$3,600.00
FACE			Face to Face w/ .	J.Ralston	·			*********	1	•	φο,σσσ.σσ
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		11/04/12	-TWTF	4	\$900.00	0.00					
E 42 KSNV	11/05/1	2 11/05/12	Face to Face w/ F		730-758pm	M	:30	1 \$900. 00 1	0.00 NM	1	\$900,00
FACE			1 400 10 1 400 117 1	, . valotori							
<u>St</u> Week: 11	art Date /05/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$900.00	Rating 0.00					
E 43 KSNV			Mon PR 8-10p	СМ	8-10pm	M	:30	1 \$4,000.001	0.00 NM	1	\$4,000.00
THE V	OICE		Monday Prime 8-	10pm							
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 11 E 44 KSNV		11/11/12	M	1	\$4,000.00	0.00		4 40 000 004			
E 44 KSNV	1 1/05/1	2 11/05/12	Mon PR 10-11p Monday Prime 10	CM I-11pm	10-11pm	M	:30	1 \$3,200 .001	0.00 NM	1	\$3,200.00
	LUTION	End Data	Madadaya	Cm =4= 0.84==1-	D-4-	D-41					
<u>ى .</u> Week: 11		End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$3,200.00	Rating 0.00					
E 45 KSNV	11/02/1	2 11/02/12	Fri PR 9-10p	СМ	9-10pm	F	:30	1 \$2,600.001	0.00 NM	1	\$2,600.00
GRIMN	/ I		Friday Prime 9-10)pm							
	art Date	End Date	Weekdays	Spots/Week		Rating					
Week: 10 E 46 KSNV		11/04/12 2 11/03/12	F Sat PR 10-11p	CM	\$2,600.00 10-11pm	0.00	:30	1 \$2,000.001	0.00 NM	1	\$2,000.00
			Saturday Prime 1		10 110111	5	.00	1 ψ2,000.001	0.00 14141	1	φ2.,000.00
L&O S St	v∪ art Date	End Date	Weekdays	Spots/Week	Rate	Rating			l	ı	
Week: 10)/29/12	11/04/12	S-		\$2,000.00	0.00				ı	
E47 KSNV	11/04/1	2 11/04/12	NFL Football NFL Football	CM	1P-9PM	S	:30	1 \$10,000.001	0.00 NM	1	\$10,000.00
SNF			INI ET COLDAII							ı	
<u>St</u> Week: 10	art Date	End Date 11/04/12	<u>Weekdays</u> S	Spots/Week		Rating				ı	
E 48 KSNV			_		\$10,000.00 7-10pm	0.00	:30	1 \$1,800.001	0.00 NM	1	\$1,800.00
	AFT NFL		News 3 in Prime		•			,		•	, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				ı	
Week: 10)/29/12	11/04/12	S	1	\$1,800.00	0.00				ı	
E 49 KSNV	11/05/1	2 11/05/12		CM	11pm-1135p	om M	:30	1 \$1,200.001	. 0.00 NM	1	\$1,200.00

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Estimate:

DSCC IE 1407

Ln	Ch :	Start	End	Inventory Code		Start/End T	ime Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
				M-F News 3 at Ele M-F News 3 at Ele									
N	IEWS Start I	Doto	End Date	Mookdaya	Spots/Week	Doto	Deline						
We	ek: 11/05		11/11/12	<u>Weekdays</u> M		<u>Rate</u> \$1,200.00	Rating 0.00						
E 50	KSNV 1	0/30/12	2 11/02/12	M-F News 3 at Ele		11pm-1135pi	m -TWTF	:30	4 \$1	,200.001	0.00 NM	4	\$4,800.00
N	IEWS			M-F News 3 at El	even								
101-	Start I		End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	ek: 10/29 KSNV 1		11/04/12 2 11/03/12	-TWTF Sa-Su News 3 at		\$1,200.00 11pm-1135pi	0.00 mS-	:30	1 \$1	,100.001	0.00 NM	1	\$1,100.00
				Sa-Su News 3 at					, .	,	0.00 / 111	,	ψ1,100.00
IN.	IEWS Start I	Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
	ek: 10/29		11/04/12	S-	1	\$1,100.00	0.00			7.7.6.4			
E 52 I	KSNV 1	1/04/12	2 11/04/12	Sa-Su News 3 at Sa-Su News 3 at		11pm-1135p	mS	:30	1 \$ 1	,100.001	0.00 NM	1	\$1,100.00
N	IEWS												
We	<u>Start I</u> ek: 10/29		End Date 11/04/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$1,100.00	Rating 0.00						
				The Tonight Show		1135p-1237a		:30	4 \$	\$500.001	0.00 NM	4	\$2,000.00
Т	ON SHO	W		Tonight Show									
	Start I	<u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	ek: 10/29		11/04/12 2 11/05/12	-TWTF The Tonight Show	/ CM	\$500.00	0.00	.00	4 4	7500 004	0.00 104		4
			2 11/03/12	Tonight Show	V CIVI	1135p-1237a	M~~	:30	1 \$	\$500.001	0.00 NM	1	\$500.00
Т	ON SHO Start		End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
VVe	ek: 11/05		11/11/12	M	<u> </u>	\$500.00	0.00						
E 55 I	KSNV 1	1/05/1:	2 11/05/12	Late Night w/Fallo		1237a-136an	n M	:30	1 \$	\$250.001	0.00 NM	1	\$250.00
F	ALLON			Late Night W/I all	JII								
Wρ	<u>Start </u> ek: 11/05		End Date 11/11/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$250.00	Rating 0.00						
			2 11/02/12	Late Night w/Fallo	on CM	1237a-136an		:30	4 9	\$250.001	0.00 NM	4	\$1,000.00
-	ALLON			Late Night w/Fallo	on								,
	Start	Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	ek: 10/29		11/04/12 2 11/02/12	-TWTF	n DalvOM	\$250.00	0.00			*	2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	_	
E 37	VOIAA I	0/30/1/	2 11/02/12	Last Call w/Carso Last Call w/Carso	•	136-205am	~TWTF	:30	3 (\$175.001	0.00 NM	3	\$525.00
C	CARSON Start	Doto	End Date	Mookdaya	Spoto/Mook	Data	Deting						
We	ek: 10/29		11/04/12	<u>Weekdays</u> -TWTF	Spots/Week 3	<u>Rate</u> \$175.00	<u>Rating</u> 0.00						
E 58	KSNV 1	1 <i>/</i> 05/1	2 11/05/12	Last Call w/Carso		136-205am	M	:30	1 9	\$175.00 1	0.00 NM	1	\$175.00
C	CARSON			Last Call w/Carso	on Daiy								
W.	<u>Start</u> ek: 11/05		End Date	<u>Weekdays</u> M	Spots/Week	Rate	Rating						
			11/11/12 2 11/03/12		ve CM	\$175.00 1130pm-1:02	0.00 2amS	:30	1 \$1	,400.001	0.00 NM	1	\$1,400.00
	SNL			Saturday Night Li		•			. +		2,00 11141	, '	Ç., 100,00
2	Start	<u>Date</u>	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	ek: 10/29		11/04/12	S-		\$1,400.00	0.00						
⊏ 60	NONV 1	1/04/1	∠ 11/04/12	Sports Night in La Sports Night in La		Sun 1135p-1	200aS	:30	1 :	\$400.00 1	0.00 NM	1	\$400.00
8	SPORTS					Ph . (D-C						
We	<u>Start</u> ek: 10/29		End Date 11/04/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$400.00	Rating 0.00						
E 61	KSNV 1	0/31/1	2 10/31/12		СМ	10-11pm	~~W	:30	1 \$3	3,200.001	0.00 NM	1	\$3,200.00

Print Date: 07/19/12 11:20:05 Page 7 of 7

Order / Rev: 104467
Alt Order #: 06832884

Advertiser:

Democratic Senatorial Campaign Comm

Flight Dates:

06832884 10/30/12 - 11/06/12

___ Estimate:

Product Desc: DSCC IE
Estimate: 1407

KSNV

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Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Wed PR 10-11p Wednesday Prime 10-11pm **CH FIRE** Start Date End Date <u>Weekdays</u> Spots/Week <u>Rate</u> Rating Week: 10/29/12 11/04/12 --W----1 \$3,200.00 0.00

Totals 138 \$109,950.00